

Preferred Members

RCMG-3 Preferred Members (RPMs)

Welcome and thank you for your interest in becoming a RCMG-3 Preferred Member. We encourage you to join our family of preferred customers and take advantage of the numerous offers of products, tools and services available, through our news letter to help you in your marketing efforts.

As an RCMG-3 Preferred Member we will not bombard you with a 1000 news letters a week, but it is of interest to us that you to know the truth about MLM and affiliate marketing, if at any time you have any questions please feel free to contact us.

If you are interested in becoming a full fledge marketer later on please contact us, and we will help you get started, but for now here is a little food for thought: Why Affiliate and MLM could be easier than owning your own business!

We've marketed all kinds of online MLM products in the past, and they all have one thing in common, in order to succeed you must purchase a certain amount of the product yourself to maintain a certain volume level. I've been involved with these types of programs plenty of times.

But they are not all the same, some of them have pyramid type schemes that you can recognize right off, others don't. You can't always smell a scam, it seems that the smarter you get the smarter the scams seem to get.

MLM marketing is based on a system where you have to purchase the product yourself and then sell it to someone else(your clients). Usually MLM companies are not associated with affiliate marketing.

MLM marketing is similar to being a door-to-door salesman where you have to contact other people to try and get them to join your group. You sell the company's product rise up in the company and eventually create your own downline, conduct meetings and the circle starts all over again.

There are many companies offering opportunities in MLM and it's a great way to earn income from home. Most companies such as Cyberwise and Xango offer their business partners the possibility to market with their own(Cyberwise-Xango) website for as little as \$14.98 per month.

If direct contact with people is important to you, through direct sales and marketing, you can be very successful and achieve great wealth in this type of business. Join partner companies that would allow your company to be maintained 24-7/365 a year.

Be careful of scams, (but not all companies are out to scam you):

There is no 100-percent, sure-fire way to protect yourself from a scam, but you have to learn how to recognize some red flags and lower your risks of getting burned.

Here are some Red flags that you might pay attention to:

If you have to pay money to get employment —> Red Flag

This is obvious. If you are asked to pay a company to work for them, even for the cost of an application fee, check it out a little closer. I must say that some companies will charge a one time registration fee, but not a monthly fee, if you use tools such as company websites, then expect to pay a small hosting fee.

If you have to pay to promote or sell —> Red Flag

Never join a company where you have to pay to sell the product i.e. pay monthly dues.

If they require you to build an upline/downline —> Red Flag

This means that you will have one or more contact persons above you and once you get enough people to join your team, you will have a downline.

If you have to hold monthly meetings —> Red Flag

This means that you will have to be a good recruiter, and build your list.

If you have to purchase the products yourself —> Red Flag

Never join a company where you have to buy the product in order to earn money.

If you have to pay for materials to get the job done —> Red Flag

Avoid paying the hiring company for materials you need to get the job done. Either you have it already, or you don't. You should get all advertising material free of charge.

Beware of calling 900 numbers —> Red Flag

Never call a 900 number for information about a job position. This is obviously the same as paying for information.

In addition to these here are some extra things which you should find out about any company which you are considering working for, such as:

Carefully reading the entire ad before writing or calling the hiring person or company. Never send an self-addressed, stamped envelope for further information that you need. Be suspicious of companies that hire internationally, and find out how long a company has been in business before agreeing to work for it.

Check out any company which you are considering working for with the Better Business Bureau- Down line, Up line, Power line Quick, Easy, No work-Cash machine- No experience necessary-Residual income-Turnkey-Multi-level, are among many other terms which you should know and recognize not to get scammed by companies who don't have your interest at heart.

Affiliate marketing (in a nutshell) is the promotion of products by a third party in exchange for commission pay out/cut of sale.

First of all you have "Affiliate Networks" and "Affiliate Programs", affiliate networks consists of many companies and vendors who would like to have their product marketed by affiliate marketers and have joined an affiliate network.

An affiliate program is one company offering marketers the opportunity to market their products, but they are not necessarily a member of an affiliate network.

Let's say that I'm selling an e-book called "Affiliate Project Nutshell", and want to get affiliates to market my product and increase my sales. So I decide to list my product on ClickBank.(a very established affiliate network which we will return to later).

So one day you are browsing through the ClickBank marketplace and notice my product which pays 50% commission, you like how my sales letter looks and you decide to market and promote the product. From this point on every sale that is made through your affiliate LINK will generate you 50% commission from that sale.

I would truly love to say that you can do this without spending one red cent. But as in all types of businesses you may have to make some type of investment, luckily for your purposes the money that you will have to spend is a drop in the bucket in comparison to what you can potentially earn as an affiliate marketer.

But don't get me wrong the purpose of our news letters is to tell you where you can get free stuff and I will say that the most important tools which you will need are readily available for you Free of charge, and I will tell you exactly how to obtain them.

I'm also here to tell you that it is not as easy as some people make it out to be, but on the other hand it is not difficult at all, it is time consuming, and let us be very aware of this point. "time consuming".

You need time to set up your program so when you finally start working as an affiliate marketer your experience will be less frustrating.

There is an enormous amount of information on this subject and hundreds of affiliate marketers are on the scene, but have no fear, and believe me when I say "there is enough for everyone". The potential for making money on the Internet is as large as the internet itself. Don't be left out in the cold, there is great potential wealth in affiliate marketing.

One of the most important tasks that you will need to learn is how to drive traffic to the merchant's website. Since you are promoting the vendors website, it is of utmost importance that you build and drive traffic to your website first. This is one of the essential strategies that you must use when you engage in the affiliate marketing business.

So, how will you drive traffic to your site? Just like AdWords, AdSense, websites and blogs, all you need to do is to create quality content for your site. Keep in mind that relevant content is the most important element for top search engine page ranking and heavy traffic to your site.

I don't want to give you a bunch of hype here but I thought as a preferred member you should know the truth about, and have some facts on internet marketing, personally I prefer affiliate marketing, but you can earn six figure incomes in both areas, depending on how fast you want it.